## COMBINED DECLARATION AND POWER OF ATTORNEY FOR UTILITY PATENT APPLICATION (Includes PCT)

Attorney Docket No. 066575-0008

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; that

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

## PAPERBACK RIDER INSTANTLY REDEEMABLE COUPON

the specification of which (c	heck one): [X] is attached l	hereto.	
[ ] was filed on on	as Application Serial No	and was amended	
[ ] was filed as PCT internamended under PCT Article	national application no e 19 on	(if applicable).	
I hereby state that I have reamended by any amendment	eviewed and understand the correferred to above.	ontents of the above-identified spe	ecification, including the claims, as
I acknowledge the duty to d 37, Code of Federal Regulation	isclose information which is nons, §1.56(a).	naterial to the examination of this	application in accordance with Title
than one year prior to this apone year prior to this applicate before the date of this applicate representatives or assigns more	d or described in any printed population, that the same was ration, that the invention has no ation in any country foreign to one than twelve months prior to	publication in any country before report in public use or on sale in the Use to been patented or made the subject the United States of America on an this application.	States of America before my or our my or our invention thereof or more United States of America more than ct of an inventor's certificate issued a application filed by me or my legal
inventor's certificate listed b	rity benefits under Title 35, I elow and have also identified b e application(s) on which priori	elow any foreign application for na	foreign application(s) for patent or atent or inventor's certificate having
Prior Foreign Application(s)			Priority Claimed
(Number)	(Country)	Day/Month/Year Filed	[ ] [ ] Yes No
(Number)	(Country)	Day/Month/Year Filed	[] [] Yes No
I hereby claim the benefit u below:	nder Title 35, United States (	Code, §119 (e) of any United Stat	tes provisional application(s) listed
60/415,781	October 4, 2002		
Application No.	Day/Month/Year Filed	Application No.	Day/Month/Year Filed
application(s) designating the application is not disclosed i	United States of America listent the prior application(s) in the duty to disclose material info	d below and, insofar as the subject e manner provided by the first pa formation as defined in Title 37. Co	application(s) or PCT international matter of each of the claims of this aragraph of Title 35, United States de of Federal Regulations, §1.56(a)
аррисаной:	ming date of the prior app	lication and the national or PC	I international filing date of this
Application Serial No.	Filing Date	lication and the national or PC  Status (patented, pending, aband	

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: Lawrence R. Radanovic, Reg. No. 23,077; Richard H. Tushin, Reg. No. 27,297; Donald N. Huff, Reg. No. 27,561; John P. DeLuca, Reg. No. 25,505; Charles Rutherford, Reg. No. 18,933; Robert L. Kelly, Reg. No. 31,843; Ernest E. Helms, Reg. No. 29,721; William F. Kolakowski, Reg. No. 41,908; and Adesh Bhargava, Reg. No. 46,553, all of Dykema Gossett, P.L.L.C. Direct all telephone calls to telephone no. (202) 906-8600 and faxes to (202) 906-8669.

Address all correspondence to Dykema Gossett, PLLC, Suite 300 West, 1300 I Street, N.W., Washingt n, D.C. 20005-3306. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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